

## INVOICE



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494590-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Advertiser	Product	Estimate Number
Roraback For Congress	ANDREW RORABACK COI	

Billing Address:

Jamestown Associates  
 Attention: Accounts Payable  
 5 Mapleton Road, Suite 300  
 Princeton, NJ 08540  
 USA

Send Payment To:

**WFSB**  
 BOX 13034  
 Newark, NJ 07188-0034

Flight Dates	Order #	Alt Order #
10/01/12 - 10/07/12	494590	06327571

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/05/12	Eyewitness News	8:30am - 7am	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 6:54 AM Eyewitness News 6:30am - 7am :30 ARSL0919H \$1,200.00 NM 3 WFSB W 10/03/12 6:53 AM Eyewitness News 6:30am - 7am :30 ARSL0919H \$1,200.00 NM 2 WFSB Th 10/04/12 6:58 AM Eyewitness News 6:30am - 7am :30 ARMO1003H \$1,200.00 NM									
2	10/01/12	10/05/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	8	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 8 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 7:56 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$800.00 NM 7 WFSB M 10/01/12 8:38 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$800.00 NM 6 WFSB Tu 10/02/12 7:59 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$800.00 NM 2 WFSB Tu 10/02/12 8:28 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$800.00 NM 8 WFSB W 10/03/12 8:37 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$800.00 NM 3 WFSB W 10/03/12 8:58 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$800.00 NM 4 WFSB Th 10/04/12 8:29 AM CBS: THE EARLY SHOW 7am - 9am :30 ARMO1003H \$800.00 NM 5 WFSB F 10/05/12 8:28 AM CBS: THE EARLY SHOW 7am - 9am :30 ARMO1003H \$800.00 NM									
3	10/01/12	10/05/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/01/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 ARSL0919H \$750.00 NM 1 WFSB Tu 10/02/12 12:08 PM Eyewitness News 12pm - 12:30PM :30 ARSL0919H \$750.00 NM 2 WFSB W 10/03/12 12:23 PM Eyewitness News 12pm - 12:30PM :30 ARSL0919H \$750.00 NM 4 WFSB Th 10/04/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 ARMO1003H \$750.00 NM 5 WFSB F 10/05/12 12:13 PM Eyewitness News 12pm - 12:30PM :30 ARMO1003H \$750.00 NM									
4	10/01/12	10/05/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$1,800.00									

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**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
494590-1	10/07/12	October 2012	10/01/12 - 10/07/12

Advertiser	Product	Estimate Number
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**Total Spots 31**

## Payment Terms Net 30 Days

<u>Gross Total</u>	\$38,925.00
<u>Agency Commission</u>	\$5,838.75
<u>Net Amount Due</u>	\$33,086.25

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